

SHOPPING CART

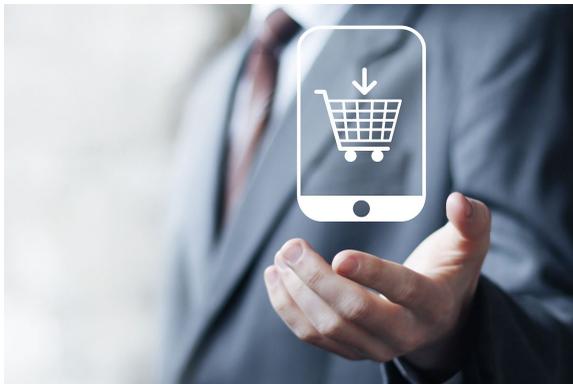


Fully Branded Storefront
Self Service Product Catalog Management
Credit Card & ACH Processing
Inventory Management

SHOPPING CART

Features

Fully Branded Storefront
Self Service Product Catalog Management
Credit Card & ACH Processing
Inventory Management
Customer Events Registration
Fulfillment Support



Benefits

Complete Control of Product Offerings
PCI & NACHA Compliant
Multiple Purchases With One Transaction
Online Reporting
Fully Hosted & Secure
Flexible Design to Fit Your Processes

Intuitive Storefront & Catalog Management

Velocity's Shopping Cart helps you organize, upload and maintain an unlimited hierarchy of categories and products. Whether your fulfillment team operates in-house, or is outsourced, they can view the details of all orders for processing, update the status of an order, edit an order as needed, and even cancel one from the integrated Administration Center. Additionally, a complete set of on line reports is provided to help you manage all aspects of your shopping cart operation.

Unique Events Registration Functionality

Velocity's Shopping Cart can be configured to collect participant information from your customers and their family members during the checkout process, allowing the shopping cart to function as a powerful events registration tool. Whether its for professional conferences, adult education classes or youth soccer leagues, the Velocity Shopping Cart enables you to collect payment for the event, gather customer-specific information and manage event attendance.

Fully Branded Payment Solution

Velocity's implementation team will work with you to define and deploy the branding for your storefront website, using your existing website as a template or designing an entirely new look and feel. Velocity will also host your storefront on their secure platform, providing you with the assurance that your site will always be available, 24 hours a day, 7 days a week.